

**BUILD
YOUR FUTURE**

**CONSTRUCTION
CAREERS
NORTH EAST**



BUILD YOUR FUTURE SCHOOLS CHALLENGE 2019/20

Grampian Construction Training and Construction Industry Training Board are working in partnership with several key partners, to launch a series of construction, engineering and building services challenges, to highlight the varied and exciting careers within the sector to S2 pupils on the North-east of Scotland.

KEY OBJECTIVES OF THE CHALLENGE ARE:

- // To position the construction industry as a buoyant, exciting and potentially lucrative sector to work in.
- // To promote and celebrate success stories within the industry.
- // To educate students, teachers and parents about the breadth of careers available within the industry."

This initiative, which is based on a project that has been running very successfully in Edinburgh and the Lothians for over 20 years, will be the first of its kind in the North-east, and is a unique opportunity for educational institutes, training providers, industry associations and businesses to work together to achieve these objectives.

Across a six month period, the competition will enable around 300 pupils (30 teams of 10) and 30 teachers to gain valuable experience and insight into these industries, through a list of group heats that have included: Joisting, designing and building weight-bearing structures, bridge building, plumbing a radiator, and designing the roads of the future to name only a few.



THE HEATS

The heats will take place in October and November 2019 at colleges, universities and businesses throughout Aberdeen and Aberdeenshire, giving pupils the opportunity to explore new learning environments, dispel any myths around what a career in construction looks like, and talk to staff and experts.

The challenge ends with a final one-day event in January 2020, where the ten top scoring teams are invited to take part in a series of fun but demanding challenges, with an overall winner being announced at the end.

This event provides a much needed platform for local colleges, universities and businesses to work together to help address the current skills shortage within construction.

All sponsorship opportunities will ensure your logo is prominently positioned across all promotional materials, including the website, on screen graphics and the final event programme. Your company will also be recognised by the host of the event, and there will be various PR opportunities across the 6 months. Additional benefits are outlined in each package below.

“The activities are designed to let students discover the range of skills and opportunities the build industry has to offer. It also allows the teachers to chat with employers and establish key links between our school, local employers, further education and the world of work.”

Nicola McKeeman, Linlithgow Academy, participants in the original event which is organised by Anne Galbraith, SECTT

For more information on the Build Your Future Challenge, or about any of the specific partnership opportunities, please contact us on isla.stewart@mearns-gill.com or call 01224 646311.

The following opportunities are available to any who would support the inaugural North-east Build Your Future Challenge.

MAIN SPONSOR

£3,000 + vat

One opportunity available

- /// Exhibition space at the final event in January
- /// Opportunity to have pop-up banners around the venue
- /// Opportunity to talk for 5 minutes at the start of the final event
- /// Opportunity to present the winning team with their award (official photo and press release)

SUPPORTING SPONSOR

£1,000 + vat

Five opportunities available

- /// Exhibition space at the final event in January
- /// Opportunity to have pop-up banners around the venue

DELEGATE BAG SPONSOR

£1,000 + vat

These can either be provided in kind or can be sourced for you at a cost.

- /// Opportunity to have a pop-up banner at the venue

NAME BADGE SPONSOR

£1,000 + vat

- /// Logo on name badges issued at final event
- /// Opportunity to have a pop-up banner at the venue

REFRESHMENT SPONSOR

£500 + vat

Three opportunities available

- /// Opportunity to have a pop-up banner in the refreshment area

INDIVIDUAL HEAT SPONSOR

Costs associated with hosting a heat at your location

- /// Welcome 300 pupils and 30 teachers to your institute/ business across 5 separate days (66 per day)
- /// Light refreshments for pupils and teachers during their task
- /// Necessary instructions/materials/tools/PPE required to carry out the task
- /// Staff to welcome and brief each group, monitor the tasks, and score performance